GOING PRO TALENT FUND (GPTF)

SEMCA MICHIGAN WORKS!

UNLOCK YOUR WORKFORCE'S POTENTIAL

The **Going PRO Talent Fund** awards grants to employers to support training, developing, and retaining current and newly hired employees.

Michigan Department of Labor and Economic Opportunity - Workforce Development (LEO-WD) distributes the funds to employers through SEMCA Michigan Works!. SEMCA Business Services staff assess talent skill gaps, training providers, and federal funding sources. They determine if Going PRO Talent Fund awards are suitable to help close the skills gap. During the application period, SEMCA submits GPTF applications to LEO-WD on behalf of their partnering employer.

Eligible Training & Reimbursement

Training programs funded by GPTF must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry.

GPTF FUNDING AWARDS

All funding is reimbursed upon completion of training and/or retention period

Classroom/Customized Training
up to $2,000 per person

On-the-Job Training
for new employees
up to $2,000 per person

USDOL Registered Apprenticeships
(first year through completion)
up to $3,500 per person

GPTF STATEWIDE AWARDS 2014-25*

8,451 Employers Received Awards
$41,652 Average Award
$1,595 Average Award Per Trainee

**As of June 13, 2025*

SEMCA Michigan Works! GPTF Highlights

FY24**

69 Awards Totaling $3,650,425

- Monroe County (18 awards) – $647,144
- Wayne County (50 awards) – $2,989,281
- Other (1 award) – $14,000

Employees to be Trained – 2,307

- Incumbent – 1,630
- New Hires – 677

(Includes 390 Apprentices)

***10/1/23–9/30/24*

Going PRO IN MICHIGAN TALENT FUND

SEMCA MICHIGAN WORKS!

FY25***

79 Awards Totaling $5,040,099

- Monroe County (14 awards) – $948,752
- Wayne County (58 awards) – $3,619,851
- Other (7 awards) – $471,496

Employees to be Trained – 2,536

- Incumbent – 1,598
- New Hires – 938

(Includes 508 Apprentices)

****10/1/24–9/30/25*

CONTACT OUR BUSINESS SERVICES TEAM FOR MORE INFORMATION

www.SEMCAMiWorks.org/**talentfund** | 800.285.9675 (TTY/TDD 711)