

CONNECTIONS

A BUSINESS RESOURCE NETWORK



“Joining CONNECTIONS has been a huge success for us. Our success coach has given our employees the opportunity to break down barriers they face in their everyday lives. Our partnership has helped with turnover, employee morale, and even attendance.”

NICK MURRAY
TERNES PACKAGING



“Our associates want to work, however life creates obstacles when it is least expected. We want to provide them with the support they need. With our Success Coach on board, she is providing them with the guidance and the tools they need to overcome the obstacles and keep moving forward.”

JULIE ANDERS
METRO AIRPORT PARTNERS

CONNECTIONS can assist employees of participating Business Resource Network (BRN) employers through the engagement of our professionally trained Success Coach. The Success Coach is available to assist employees who may be at risk of losing their job or whose job performance is impacted by any number of barriers including transportation. In the past we have assisted employees with car repair, car purchase and temporary transportation assistance such as Lyft or Uber while their vehicle was in repair or until an expired license or insurance issue could be resolved. SEMCA has also assisted employees by providing rent, utilities, child care and food assistance, access to counseling and financial education.

By joining **CONNECTIONS** the employer has access to the Success Coach for a four hour block per week of time. Our coach works directly with employees on site, acting as an extension of your HR team by providing confidential counseling on a variety of topics.

The pandemic has created many difficulties for businesses and recognizing this challenge, SEMCA is offering a **CONNECTIONS** pricing discount described below:

- Employers with 1 to 25 employees: \$3 per employee/month
- Employers with 26 to 100 employees: \$2 per employee/month
- Employers with 101 to 500+ employees: \$1 per employee/month

Data is showing a 96% retention rate for companies in the **CONNECTIONS** BRN program. We are here to help you, help your employees stayed employed.

For more information, visit www.CONNECTIONSbrn.org and view a special video featuring testimonials from current BRN members.

FOR MORE INFORMATION

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SEMCA MICHIGAN
WORKS!