In 2019, SEMCA Michigan Works! demonstrated its commitment to its vision for a competitive economy that is sustained by private and public partnerships that develop a productive workforce. SEMCA is committed to engaging and supporting businesses with their employment needs and equally committed to assisting individuals with their pursuit of a job or career.

By maximizing our many partnerships, SEMCA has been able to increase our resources and reach for both employers and individuals. We have partnered with local and regional Chambers of Commerce and industry associations to help their members address their talent needs through recruitment and training. We supported local, regional and State economic development organizations with data and proposals to induce new investment and job creation in our region. To link employers to individuals seeking immediate employment, we held numerous job fairs and supported apprenticeships/internships. Individuals also benefited from our employment services that include job search assistance, workshops and help addressing barriers to employment. To maximize the resources we have available to serve our customers, we had MOUs/agreements with 36 non-profit organizations or agencies in 2019.

Key to our success is our commitment to constant improvement and the use of data and metrics to measure our performance. Though we have metrics associated with our State and Federal programs, SEMCA has not been content with relying solely upon those metrics. We have established a Performance and Quality Improvement (PQI) process that is regularly reviewed, and also have goals associated with our Strategic Plan. Finally, we voluntarily pursue the national COA accreditation to maintain the highest contemporary standards in program/fiscal administration.

It is important to note that SEMCA Michigan Works! fully understands the concern that many employers and industries have identified regarding the talent gap and future talent skills shortage in our labor market. And we embrace the expectation that we will be key players to addressing this serious issue. A key element of our strategy for closing the skills gap and creating a pipeline of talent for the future is through our youth programs and services.

Many of SEMCA's successes in 2019 are presented in the subsequent pages of this Annual Report. As Chief Executive Officer of SEMCA, I feel blessed with the partners we have. I want to especially acknowledge our several contracted Service Providers who make the experience at our American Job Centers pleasant and productive: Arab Community Center for Economic and Social Services (ACCESS), the Downriver Community Conference (DCC), Educational Data Systems, Inc. (EDSI), Employment & Training Designs Inc. (ETDI), Michigan Workforce Development Institute (WDI), Monroe County Employment & Training Department (MCETD), and The Information Center, Inc. (TIC).

As Chief Executive Officer of SEMCA, it is important to recognize the hard work of our staff, our partners and community leaders who are dedicated to serving the needs of our region. We are proud of the work we have accomplished in the past year and are committed to building on our successes in the future.
SKILLS UPGRADE TRAINING
SEMCA Michigan Works! emphasizes services that lead to career pathways and stackable credentials as well as specialized services to those with substantial barriers to employment. Traditional classroom training is a service that is offered to enrolled participants in high demand fields such as Information Technology, Healthcare, Logistics, and Advanced Manufacturing. Those training in fields and occupations that have clear and attainable pathways will be the focus of classroom and work-based training. Support Services are also available for enrolled participants with demonstrated needs such as transportation assistance to and from school or work, uniforms or work clothing, and books for school. Case management and career advising is geared towards long-term career growth and not focused solely on placing job seekers into immediate jobs with limited wage and advancement potential. Co-enrollment is encouraged for participants that are eligible and would benefit from being served by multiple programs.

RAPID RESPONSE
Rapid Response services are initiated when an employer announces a mass layoff or closure. The purpose is to promote economic recovery and vitality by developing an ongoing, comprehensive approach to identifying, planning for, and responding to layoffs and dislocations and preventing or minimizing their impacts on workers, businesses, and communities. Rapid Response is a primary gateway to the workforce system for both dislocated workers and employers and is a component of a demand-driven system.

Successful Rapid Response programs are flexible, agile, and focused on promptly delivering comprehensive solutions to businesses and workers in transition. Rapid Response delivers on the promises that the workforce system makes to businesses, workers, and communities to provide economically valuable solutions to businesses and critically important services to workers at the time when they are most needed.

To assist dislocated workers with rapid reemployment and introduce them to the Michigan Works! System, we host Worker Orientations meetings. These are intended to provide information on available services to the impacted employees and are tailored to the specific needs of each unique group of affected workers. Partners are invited to these meetings depending on the population impacted, including the Unemployment Insurance Agency (UIA), Veterans Employment Services (VES), Michigan Rehabilitation Services (MRS), Bureau of Services for Blind Persons (BSBP), and local social services agencies.

RESEA – REEMPLOYMENT SERVICES AND ELIGIBILITY ASSESSMENT
SEMCA Michigan Works! serves clients referred by UIA who have lost employment due to lack of suitable work through the Reemployment Services and Eligibility Assessment Program. The goal of RESEA is to provide customized services to participants deemed most likely to exhaust their unemployment insurance benefits. The goal is to provide early intervention with a proactive approach, which would result in returning the unemployed participant back to work sooner. Services under RESEA include orientation to Michigan Works!, assistance with creating an active profile on Pure Michigan Talent Connect (PMTC), development of an Individual Employment Plan (IEP), provision of labor market and career information that addresses the claimant’s specific needs, financial literacy services, career readiness activities, referrals and coordination with other workforce activities, and more.

The Michigan Works! System, along with all of its sub-systems, weaves together a variety of services, programs, and activities that are designed to serve the most vulnerable populations at the most critical times. The purpose is to provide early intervention with a proactive approach, which would result in returning the unemployed participant back to work sooner. Services under RESEA include orientation to Michigan Works!, assistance with creating an active profile on Pure Michigan Talent Connect (PMTC), development of an Individual Employment Plan (IEP), provision of labor market and career information that addresses the claimant’s specific needs, financial literacy services, career readiness activities, referrals and coordination with other workforce activities, and more.

CONNECTING WITH TALENT
SEMCA Michigan Works! recognizes that the best way to help individuals obtain employment is to partner with employers. By understanding and meeting the talent and skills needs of employers we are better able to connect workers to the actual job openings.

Our employer customer is very important to us and we offer a variety of no-cost resources including funding that supports a business’s recruitment and training for new hires. Programs can be used individually or braided together to increase the competitiveness for the employer and their staff. SEMCA Michigan Works! provides specialized talent services, including:

• Talent Recruitment
• Job postings on Pure Michigan Talent Connect
• Pre-screening of all applicants
• Real Time labor market data and wage information
• Hosting job fairs and hiring events
• Customized training and other opportunities with area colleges
• Strategies and techniques used to manage turnover
• Connection to Veterans’ referral specialists and other special populations
• Information on available Tax Credits
• Career coaching and case management
• Free Fidelity Bonding
GOING PRO TALENT FUND – REALIZING GOALS THROUGH EMPLOYEE TRAINING AND BUSINESS SUCCESS

Since 2016, Environmental Testing and Consulting, Inc. (ETC) has participated in the Going Pro Talent Fund (GPTF) formerly Skilled Trades Training Fund) program, introduced to us by SEMCA. We have been fortunate to continue in this program and share our successes each year. 2019 brought us two new spaces, a staff increase of 20%, and other feats of excellence. These accomplishments have allowed us to continue growing and provide better environmental health and safety services to communities all throughout our state while improving the standard of living for all workers and their families.

The awarded total to ETC in the 2019 fiscal year was $84,450.00; a 34% increase over last year’s amount. These funds are directly related to the following successes:

- 8% growth in employment
- $2.1 million bid won with Detroit Housing & Revitalization/Detroit Land Bank Authority for their Hardest Hit Funds program
- Contracts with the State of Michigan and Flint Housing Commission for a combined value of $646,000
- The renovation of a 3,200 sq. ft. building at our Romulus location
- Total projected revenue increase of $400,000

The jobs mentioned above were chosen specifically due to the request for proposal’s requesting proof of training certificates of all ETC staff to be used on the project. The number of trained staff would not have been as great as it was, had it not been for GPTF.

Something that cannot be expressed numerically is how much GPTF has helped us improve quality and reduced errors. Not only are our field personnel who do the physical work trained better, our clerical staff, sales team, lab analysts, and quality department have all been able to receive training to better understand our services that we provide. This knowledge ultimately leads to better reporting and sales intake processes.

The future of ETC continues to shine bright as we grow our workforce and expand into new marketplaces in the upcoming years with help from a sub-contracted marketing firm. The expanded growth and future plans are largely made possible by the efforts of our dedicated employees, all of whom have been supported and strengthened by our GPTF award.

Alan Hill
Training Services Director
DRIVING RESULTS

The Michigan Department of Labor and Economic Opportunity (LEO) designated SEMCA as the single-point of contact for recruitment outside of the City of Detroit for the skilled trades and salaried workforce needed to launch and sustain FCA's new state-of-the-art assembly plant in Detroit. FCA estimated that 350 positions would be needed for skilled trades, plus another 100 or more for salaried positions.

SEMCA dedicated a Business Services Representative (BSR) located at SEMCA Michigan Works! Highland Park American Job Center (AJC) to work on this recruitment and hiring project. The BSR worked closely with Fiat Chrysler Automobiles and their hiring partner, ADP, to coordinate Application Events across multiple Michigan Works! Agency regions at locations of FCA's choosing. Recruitment for those events were targeted specifically to skilled trades workforce (with Veterans preference) based on the job descriptions, job criteria, and eligibility provided by FCA.

In 2019, SEMCA hosted seven Application Events for skilled trades and salary positions with over 400 individuals attending. Many of these events were hosted at SEMCA AJCs, however we wish to thank Macomb/St. Clair Michigan Works!, Michigan Works! Southeast and Oakland County Michigan Works! for hosting these events as well.

TARGET AND REMEDY ISSUES THAT IMPACT THE ATTENDANCE AND PRODUCTIVITY OF EMPLOYEES.

CONNECTIONS is a multi-employer collaborative that supports a Success Coach whose sole purpose is to address the individual issues that impact the attendance and productivity of their employees.

Our associates want to work, however life creates obstacles when it is least expected. We want to provide them with the support they need. With our Success Coach on board, she is providing them with the guidance and the tools they need to overcome the obstacles and keep moving forward.

– Julie Anders | METRO AIRPORT PARTNERS

If it wasn’t for CONNECTIONS, I would have never had the knowledge of programs that are available to help you when unexpected things happen. I would also probably still be driving around on a spare. I recommend that any business that cares for their employees, as my boss cares for us, invite CONNECTIONS in and allow employees to discuss issues they have...and chances are they too will be able to share success stories.

– Amy South | FOREST VIEW LANES

Learn more at www.CONNECTIONSbrm.org or email CONNECTIONS@SEMCA.org to schedule a time to meet with Business Development staff.

CONNECTIONS
A BUSINESS RESOURCE NETWORK

A TRUE PARTNERSHIP BETWEEN EMPLOYER, EDUCATOR, AND THE MICHIGAN WORKS! SYSTEM.

Gerald Hamilton strives for excellence. Having discovered a love for cooking, he completed culinary school and started his own catering business. However, building clientele was difficult. Gerald struggled financially and was soon unemployed. He suffered from a back injury forcing him to seek treatment. Gerald received assistance from Michigan Rehabilitation Services (MRS), and after discussions with his case manager, Wanda Thompson, they developed a plan to pursue a career in Manufacturing. Wanda then referred Gerald to SEMCA Michigan Works! to receive additional career services.

Gerald worked with his SEMCA Michigan Works! Career Coach, Barry Brickery. Barry worked with Gerald to enroll in Schoolcraft College's CNC Operator training. Barry knew Gerald would do well in the program, sharing that Gerald “has a strong work ethic and sets high goals for himself.”

Gerald was attactive, punctual and passionate about the hands-on learning he was gaining in the CNC program; showing determination getting to class every day, either through adversity with car repair issues or the long distance he traveled from his home. To help support Gerald in his training, SEMCA Michigan Works! and MRS provided him with gas cards, car repairs, and work clothing.

Following completion of his CNC Operator class, Gerald received a job offer from Aztec Manufacturing. Aztec is a minority owned tier-one automotive supplier in business since 1983. They are a strong supporter of SEMCA Michigan Works!, and its Chairman Frank Lopez is the Chair Emeritus of SEMCA’s Workforce Development Board. Aztec was the first company to sign-up for Manufacturing Day and continues to participate every year and provides Youth Talent Tours. Determined to change public perceptions regarding the working conditions in manufacturing plants, they show parents and students the opportunities for the good paying careers available in the industry.

Based upon Gerald's successful performance, his hourly wage increased by 15% in less than one year to $17.80. He was appointed to the company's safety committee and received compensation for perfect attendance. His employer encourages his goal to continue his education. Aztec Executive Vice President, Mark Kroll, stated “Gerald is doing a good job, and we are very happy to have him here.”

Gerald summarized his experience by saying, “I would like to thank my Creator, the staff at Schoolcraft College for their assistance and educational training I received, and the incredible team at Michigan Rehabilitation Services and Michigan Works! Ms. Thompson, Mr. Brickey and Ms. Jones, these respected individuals became symbolic to an extended family, with their shared wisdom. I did not get a job but embarked upon a new career.”
School to Career On-Ramp

The WIOA youth program provides resources and primary support for 14-24 year olds with significant barriers to employment. Highlights include: career exploration and guidance, support for educational attainment, opportunities for employability skills for in-demand industries and occupations, culminating with a job in a career pathway or enrollment in post-secondary education.

A work experience is a planned, structured learning experience that takes place in a workplace for a limited period of time. Work experiences may be paid or unpaid, as appropriate. A work experience may take place in the private for-profit sector, non-profit sector, or public sector. Work experiences must include academic and occupational education. In 2019 there were 76 Paid Work Experiences with 42 companies.

Jobs for Michigan’s Graduates (JMG) is a solutions-focused movement centered on the success of young people. With a significant skill gap and a talent pipeline shortage, Michigan’s future workforce depends on our current actions. JMG is offered at all SEMCA Michigan Works! American Job Centers for Out of School Youth. Drop Out Prevention programs operate at Starkweather Academy, River Rouge, Orchard Center, Ecorse and Hamtramck high schools.

Nick transferred to Orchard Center High School for his senior year with several barriers, including: low academic performance, excessive absences, and lacking marketable skills to employment. Nick was recommended for the JMG program where he attended talent tours, the Career Development Conference, created a resume, developed interview skills, and learned the value of good attendance. Nick was able to complete his senior year with all A’s and B’s and was selected to speak at graduation. Since graduating, Nick has held a job while taking classes at Monroe Community College.

Nick’s favorite quote is: “Laugh at the confusion, live for the moment, and know everything happens for a reason.” – Albert Schweitzer

Healthcare Talent Tour
52 staff and students attended the visit to the Monroe County Health Department and the campus tour and Nursing Program presentation at Monroe County Community College.

Career Development Conference
Over 50 SEMCA JMG students and staff participated in competitive events to practice employability skills learned throughout the year.

Careers in Energy Week
JMG staff and students from River Rouge High School toured the Trombly Service Center and DTE staff presented information on the energy industry’s skilled trades careers, entry level wages, and career paths for Gas Pipefitters, Plant Operators, Technicians, and Line Workers.
Lighting the Pathway

Helping business and education connect with youth.

WAYNE COUNTY MANUFACTURING DAY 2019
Students toured manufacturing facilities and then learned about educational requirements and opportunities available to them in Southeast Michigan from local educational institutions.

BY THE NUMBERS

<table>
<thead>
<tr>
<th>Monroe County</th>
<th>Wayne County</th>
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<tbody>
<tr>
<td>Students</td>
<td>400</td>
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<tr>
<td>Employer Host Sites</td>
<td>16</td>
</tr>
<tr>
<td>5 College/Hub Sites</td>
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MICAREER QUEST SOUTHEAST
Co-sponsored by Michigan Works! Agencies in Southeast Michigan
Four High Demand Job Sectors
• Advanced Manufacturing
• Construction
• Health Sciences
• Information Technology

BY THE NUMBERS

160+ School Districts
11,000+ Students
300+ Buses
1,000 Exhibitors
800+ Chaperones
200 Volunteers
$200,000 in Sponsorships
Regional Partnerships

SEMWA TURNOVER STUDY
The six Michigan Works! Agencies (MWAs) in Southeast Michigan partner to form the Southeast Michigan Works! Agency Council (SEMWAC). Through the partnership, the MWAs work together to develop effective strategies to serve employers and job seekers throughout the region. To further meet the needs of businesses in the local area, SEMWAC contracted with the Workforce Intelligence Network for Southeast Michigan (WIN) to examine employee turnover. This provided a comprehensive understanding of the root causes of employee turnover and the potential gaps that exist in the development of career pathways for those with barriers to employment. Information was gathered from a region-wide employer survey, convenings of local employers, and national best practice research.

YOUTHBUILD
YouthBuild, is a non-profit organization which provides education, counseling and job skills to unemployed young American adults, generally high school dropouts. The program with youth from the SEMCA and Detroit Employment Solutions Corporation Michigan Works! Agencies are concluding the second year of implementation.

CARPENTERS SUMMER CAMP
The Michigan Regional Council of Carpenters and Millwrights (MRCC) in coordination with the statewide Joint Apprenticeship Training Fund (JATF) and Labor Management Partnership Team (LMPT) partnered with SEMCA to pilot a “Carpenter’s Bootcamp” for youth in southeast Michigan. SEMCA coordinated with other Michigan Works Agencies in Oakland, Macomb-St. Clair and Detroit Employment Solutions Corporation (DESC) for a youth camp that started in June 2019.

There were 250 applicants and 150 were selected to participate in the workshops. Out of the 150 applicants, 43 participated in the Summer Camp. SEMCA had 14 youth participate. The 17-year-old camp participants also participated in a Life Remodeled community service event. The first-year model was a great success and plans are underway for future cohorts.

WORKFORCE INTELLIGENCE NETWORK
The Workforce Intelligence Network for Southeast Michigan is a partnership of community colleges and Michigan Works! Agencies in southeast Michigan. WIN specializes in fostering collaboration among talent partners, including workforce development, community colleges, four-year post-secondary institutions, K-12 schools, economic development organizations, government, community-based organizations, employers, and others. Activities at WIN are centered around three goals: data, engagement, and solutions.

WIN’s served population and scope of services is primarily offered in a 16-county region, which includes Genesee, Hillsdale, Huron, Jackson, Lapeer, Lenawee, Livingston, Macomb, Monroe, Oakland, Saint Clair, Sanilac, Shiawassee, Tuscola, Washtenaw, and Wayne, and the City of Detroit.

MI APPRENTICESHIP (AMCAI)
The U.S. Department of Labor (USDOL) recognized the efforts of WIN partners as one of the Top 15 National performers for the multi-year USDOL American Apprenticeship Initiative grant branded locally as the Advance Michigan Center for Apprenticeship Innovation (AMCAI). This grant was previously managed by Rana Al-Igoe, SEMCA’s current Workforce Programs Manager. Rana traveled to Washington, D.C. to participate in a full-day workshop with the National Governors Association and other top performers to share strategies and best practices designed to promote future growth in the world of apprenticeships.

Closing the Skills Gap
SEMCA partnered with WIN and its Board member organizations to apply and receive a $4 million grant from the USDOL through the Apprenticeship: Closing the Skills Gap grant opportunity. This grant commits the partners to serving 3,200 apprenticeship participants in the manufacturing sector over a 48-month period beginning on March 1, 2020.

CATALYST
America’s Promise Catalyst is a project funded by the U.S. Department of Labor’s Employment and Training Division managed by the Workforce Intelligence Network with SEMCA as the fiscal agent. Advance Michigan Catalyst aims to train unemployed and underemployed residents of Southeast Michigan to prepare them for careers in robotics and automation.

The grant’s training industry focus includes robotics technicians and engineers, CAD, CNC/CCMTO technicians, mechatronics, photonics, industrial maintenance, electro-mechanical, industrial and mechanical engineering technicians, commercial/industrial designers and robotic welders/soldering. This $6 million project was previously managed by Rana Al-Igoe. SEMCA’s current Workforce Programs Manager, and has been hailed by the USDOL as a grantee with a number of best practices that have been shared in National webinars.
Committed to Success

SEMCA is governed by two volunteer boards: the Workforce Development Board (WDB) and the Southeast Governmental Alliance (SEGA). Board members are committed to creating a qualified workforce that meets the current and future talent needs of southeast Michigan companies and represents the private and local government sectors as well as education, economic development, human services, organized labor, and community-based organizations linked to workforce development.

WORKFORCE DEVELOPMENT BOARD (WDB)

CHARLES BROWNING
Director
UAW Region 1-A

CONNIE CARROLL
Executive Director
United Way of Monroe/Lenawee Counties

PATRICIA CHATMAN, PH.D.
Dean, School of Business, Entrepreneurship and Professional Development Trade and Apprenticeship
Henry Ford College

GINA COLEMAN
SVP, Director of Client & Community Relations
PNC Bank

JASON EVERS
Career Techs & Adult Education Consultant
Wayne RESA

LEE GRAHAM
Executive Director
Operating Engineers 324

GERALD C. HESSON
AFL-CIO

Tupac Hunter
Manager of State Government Affairs
Verizon

NAHEED HUQ
Manager of Talent and Economic Development
SEMCOG

CHRIS LAJIOY
Secretary/Treasurer/Co-Founder
LaJoy Group, Inc.

PATRICK LAMBRIX
Regional Human Resources Manager
TWB Company, LLC

KHALIL RAHAL
Assistant County Executive
County of Wayne

FRANK LOPEZ (CHAIR EMERITUS)
Chairman
Artec Manufacturing Corporation

MOLLY LUEMPERT-COY
Regional Manager
DTE Energy

CHARLIE MAHONEY (CHAIR)
President
FS4RM Associates

DOUGLAS MESSANA
Manager, Government Relations
Ford Motor Company

BAYYINAH ROBINSON
District Manager
Michigan Rehabilitation Services

SEAN S. SIMS
Veterans Career Advisor (GCDF)
State of Michigan – TIA, Workforce Development

DEBRA TEMROWSKI
Director of Human Resources & Volunteer Services
Henry Ford Health System – Wyandotte Hospital

MALIN WAGNER (VICE CHAIR)
President
L and M Educational Services, LLC

SOUTHEAST GOVERNMENTAL ALLIANCE (SEGA)

MICHAEL BOSANAC
Administrator/Chief Financial Officer
Monroe County Board of Commissioners

THE HONORABLE ABDUL HAIDOUS (CHAIR)
Wayne County Commission
11th district

DALE KRAJNIK
City Manager
Grosse Pointe Park

THE HONORABLE JOHN O’REILLY, JR.
Mayor
City of Dearborn

KHALIL RAHAL
Assistant County Executive
County of Wayne

2019 TOTAL REVENUE
$28,862,806

Federal Grants – $19,431,303
State Grants – $4,548,458
Fee for Service – $3,882,952
Local Grants – $953,814
Miscellaneous Income – $46,279
2019 Program Highlights

Since 1996, SEMCA has been a leader in talent development programs. We are committed to preparing job seekers with the skills to meet the talent needs of employers today and in the future.

In 2019, SEMCA Michigan Works! once again demonstrated that meeting the talent needs of employers is the best way to assist job seekers. Serving nearly 5,600 employers in helping to fill 2,834 jobs while upgrading the skills of thousands more of their incumbent workers. SEMCA American Job Centers experienced more than 127,000 visits and engaged 61,477 individuals in services.

THANK YOU TO THE FOLLOWING ORGANIZATIONS FOR YOUR SUPPORT DURING 2019

American Center of Mobility
Baker College
Brose New Boston, Inc.
Career Education Advisory Council
Clips & Cans Industries
County of Monroe
County of Wayne
Detroit Employment Solutions Corporation
DPM Consulting Services
Ecorse Public Schools
Futureamic Tool & Engineering Co.
Great Lakes Water Authority
Health Management Systems, Inc. (HMSA)
Henry Ford College
Humanetics Innovative Solutions Inc.
Lightweight Innovations for Tomorrow
Link Engineering Company
Lee Performance Products, Inc.
Macomb St-Clair Michigan Works
Melvindale-Northern Allen Park Schools
Michigan College Access Network
Michigan Department of Labor and Economic Opportunity
Michigan Works Association
Monroe County Community College
Monroe Public Schools
Monroe County ISD
Plymouth Canton Community Schools
Rockwell Automation
Romulus Community Schools
Schoolcraft College
School District of the City of Hamtramck
School District of the City of Harper Woods
School District of the City of River Rouge
Southeast Michigan Council of Governments
Taylor School District
The Ralph C. Wilson Jr. Foundation
U.S. Chamber of Commerce Foundation
U.S. Department of Labor
United States Steel Corporation
United Way for Southeast Michigan
Wayne County Community College District
Wayne RESA
Wayne-Westland Community Schools
Workforce Intelligence Network
Xello
Youth Solutions Incorporated

MISSION AND VISION

SEMCA’s mission is to provide innovative leadership to create an inclusive life-long talent and career development system that is responsive to evolving labor market demands.

As a result of our high performance standards and dedication to the residents of southeast Michigan, SEMCA is accredited by the national Council on Accreditation, the first nonprofit organization in the country to receive such an accreditation from the Council under its newest network standards.

SOUTHEAST MICHIGAN COMMUNITY ALLIANCE
25363 Eureka Rd.
Taylor, MI 48180
734.239.3500 | www.SEMCA.org
SEMCA employees operate programs that benefit many individuals and business, but they also want to directly assist residents in the communities we serve. That’s why SEMCA’s CEO Greg Pitoniak and Boards embraced the employee led initiative to help do our part to make the SEMCA region a better place.

Volunteering time at Fish and Loaves is just one of the many efforts our employees have participated in. A friendly “Cereal Bowl” pitted U of M and MSU in the office against each other to see who could donate the most cereal boxes to a local food bank. Employees filled boxes with needed supplies to donate to a local animal shelter. The staff adopts families each year to help brighten the holidays buying needed items like coats and clothing and of course some toys. The money raised comes from voluntary employee participation in our annual March Madness contest and Super Bowl football squares, all funds raised from these activities go to help those families in need.

SEMCA CARES plans for 2020 include reaching out to local Veterans programs as well as local shelters.